



ARABRENEUR
we help you lead the way

Entrepreneur Eco-system

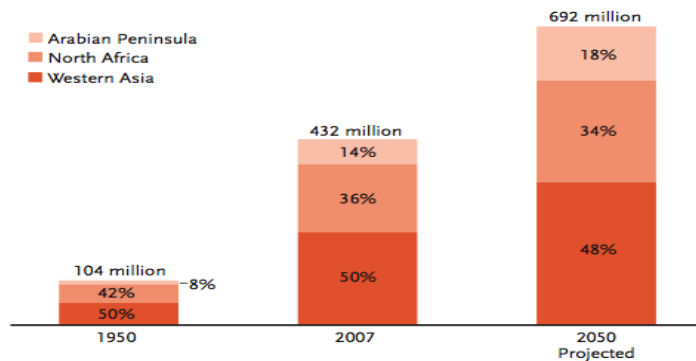
“Building the MENA Startup Factory”

Dr. Abdulmalek Al-Jaber

Founder & Chairman MENA Apps & Arabreneur

MENA Environment

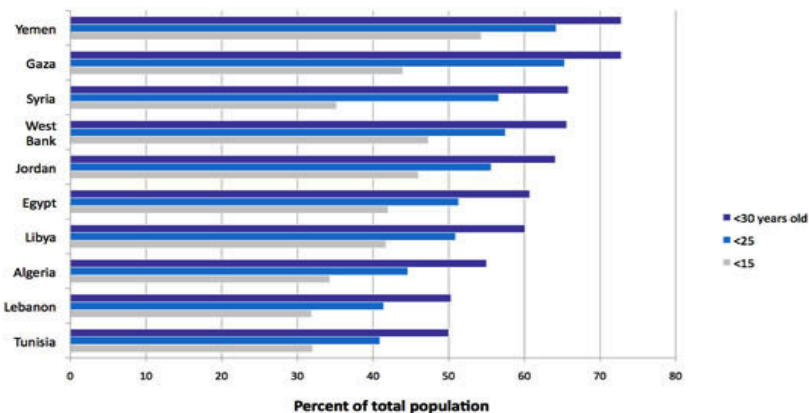
Population Growth in the MENA Regions: 1950, 2007, and 2050



MENA: Middle East and North Africa

Source: UN Population Division, *World Population Prospects: The 2006 Revision* (2007); <http://esa.un.org>, accessed April 7, 2007).

Youth in the Middle East, 2011
Populations under 30



- » MENA Population growth apparent
- » 70% under age of 34
- » Population Size equivalent to USA and Europe

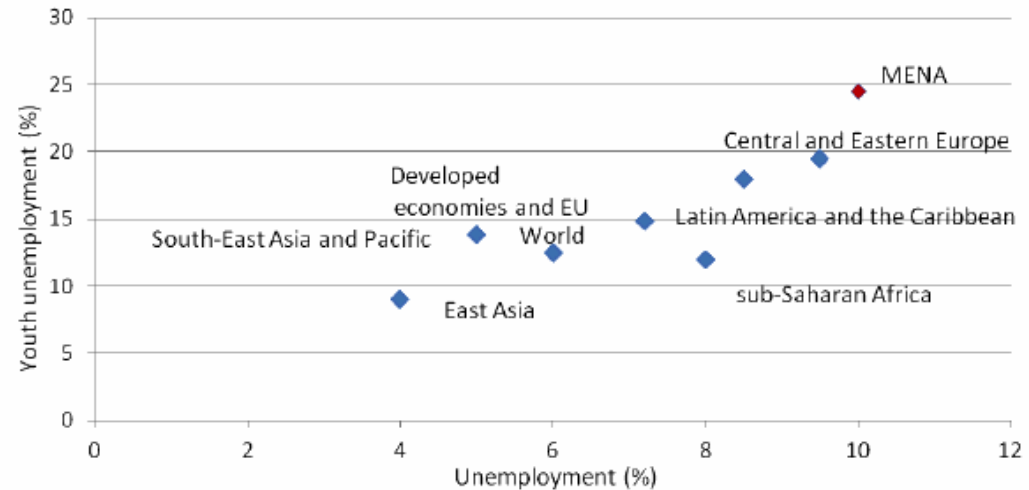
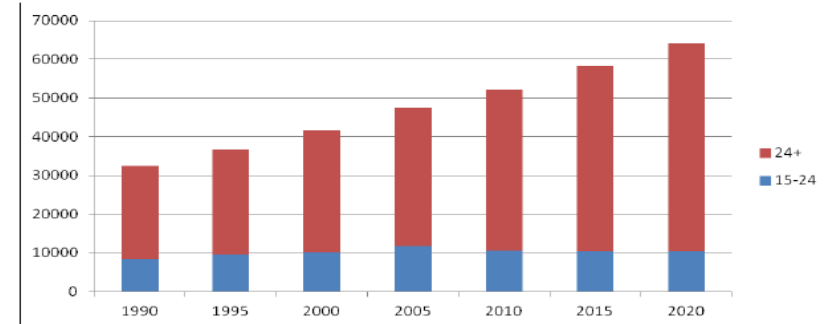


Figure 2: Labour Force (1990-2020) (thousands)

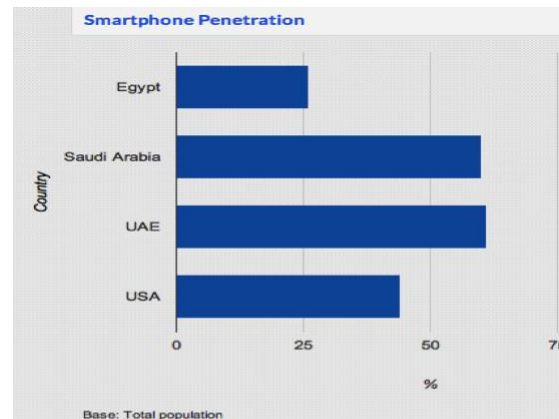
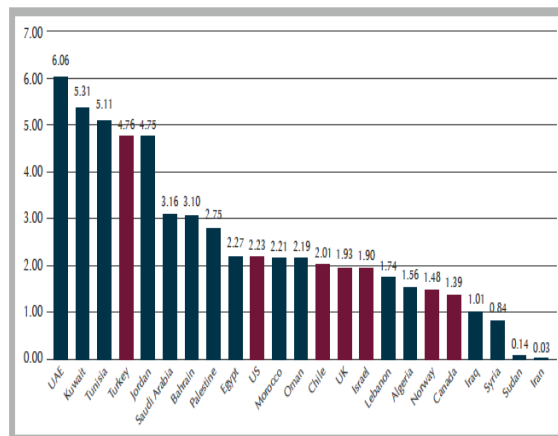
Source: ILO (2011).



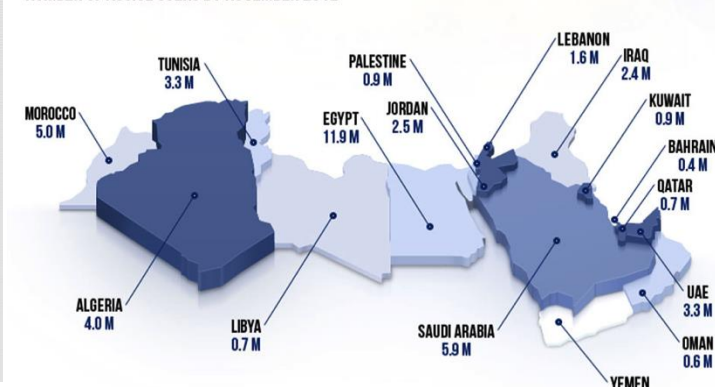
- » Youth unemployment highest worldwide
- » 50-100M Jobs needed by 2020
- » Entrepreneurship can be major contributor

The Opportunities

- » Internet penetration growing by 26% per year
- » Arabic language fastest growing online
- » Social media density highest in MENA (50M Facebook users)
- » E-Commerce growth of 300% to 16B USD in 2016
- » Highest Smartphone penetration worldwide in GCC

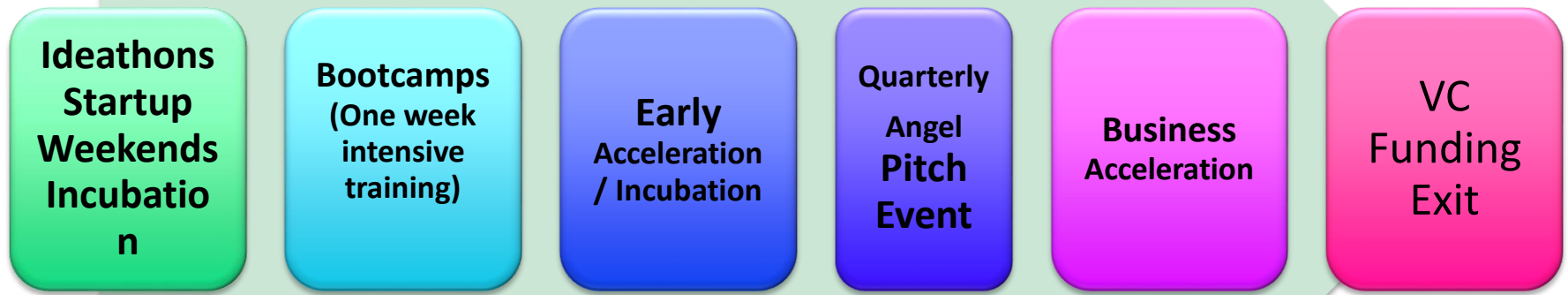


NUMBER OF ACTIVE USERS BY NOVEMBER 2012



Eco-System

Network of Angel investors, regional & international accelerators & Funds

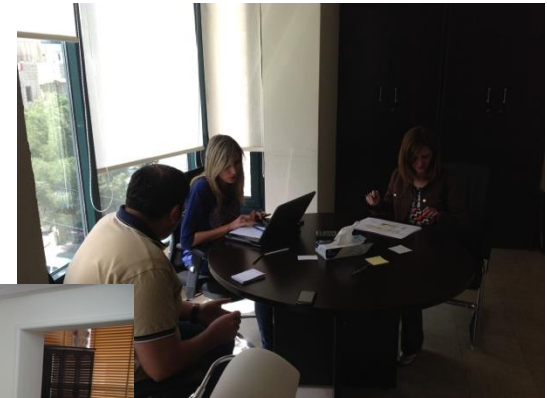


(Virtual) Eco-system (Entrepreneurs, mentors, investors, institutions)

MENA Apps is a company specialized in building startup eco-systems in the MENA region as well as an investment arm for the affiliated companies

» Established in 2011

- » Private fund Invested 5M USD
- » Invested in 25 companies
- » Raised fair-value by more than 300%
- » Operations in Amman & Dubai
- » 6 female entrepreneurs
- » 7 profitable companies
- » 1 company exit



» Established Arabreneur in Palestine (2013)

» Established Murshedat

MENA Apps has created its own eco-system of companies as well for as non-profit sectors to support the MENA startup eco-system



ARABRENEUR
we help you lead the way



Arabreneur is a regional not-for-profit acceleration services company.



enabling payments

MEPS is a mastercard acquirer, processor and issuer required to boost the e-commerce in the MENA region



PayFellow is a pre-paid online payment eco-system to provide startups with an online mall, payment gateway, giftcards etc

Murshedat



Murshedat is a female-to-female mentorship program

Portfolio of Startups



Partnerships & Cooperations



YOUNG ENTREPRENEURS ASSOCIATION



Fast Forward



Istanbul



- » MENA Apps operates in Jordan & Dubai
- » Arabreneur operates in Palestine & Jordan
- » Soft-landing partners in:

- » USA
- » Canada
- » Turkey
- » Spain
- » Italy
- » Australia



MENA Apps Events



Visit Canadian Ambassador



Startup Turkey 2012



Visit dr. xxx, King Abdalah fund



DLD Germany



Invest in ICT 2013



Visit SEAF/CEED Delegation

Entrepreneur Eco-system

“Building the Startup Factory”