

EVELINE BUCHATSKIY

Ukraine: Only two letters away from the EU

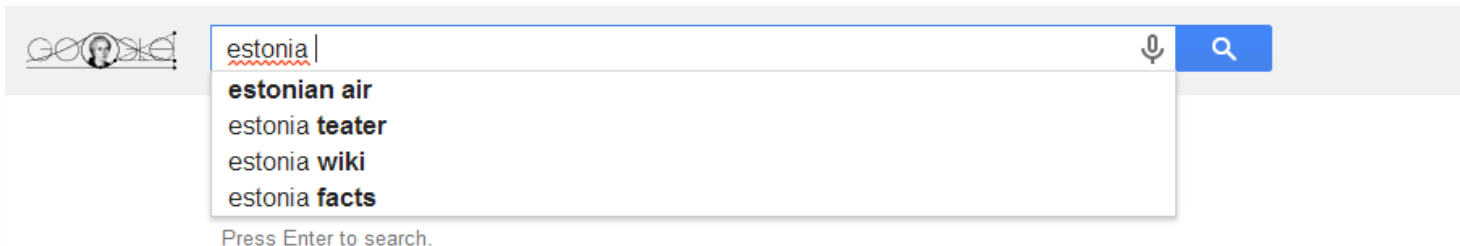
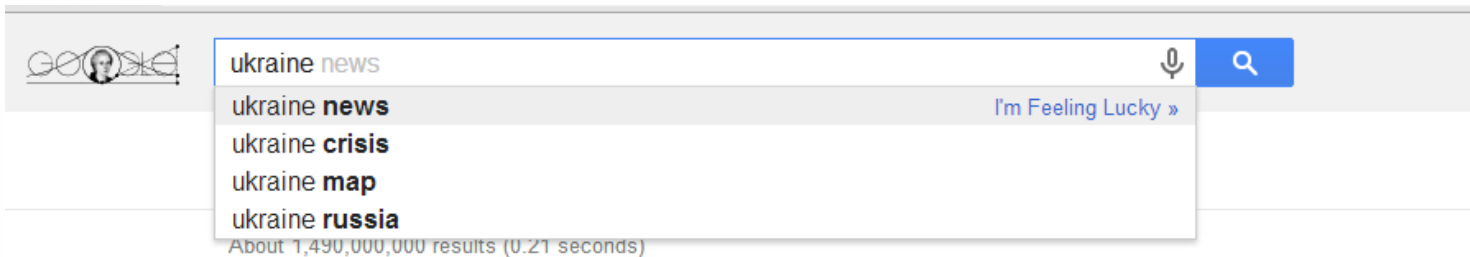


eastlabs








My Google experiment: Ukraine and Estonia











My Google experiment: Ukraine and Estonia






- ukrainian starvation
- ukrainian star wars
- ukrainian startups
- ukrainian starters



- estonian stereotypes
- estonian standards
- estonian startups
- estonian statistics



- ukrainian entrees
- ukrainian entrepreneur
- ukrainian entree recipes



- estonian english
- estonian entrepreneurship university of applied sciences
- estonian english translation
- estonian energy

Missing letters:
AR

Missing letters:
RE

3 REASONS TO INVEST IN UKRAINE

PEOPLE

MARKET

OPPORTUNITY



INVEST IN UKRAINE NOW: 3 REASONS



PEOPLE

- Wealth of people resources
- Well educated and skilled people sharing European values and lifestyle expectations
- Example: Most certified citizens in IT - 3rd in the world (2012, Brainbench)

INVEST IN UKRAINE NOW: 3 REASONS



MARKET

- Strategic location/transit hub/potentially powerful export platform
- 45 million people sharing European values
- Geographical area size - 1st in Europe
- Broadening market access
 - ✓ WTO membership
 - ✓ EU Association Agreement (political part already signed)
 - ✓ EU removed custom taxes
 - ✓ DCFTA

INVEST IN UKRAINE NOW: 3 REASONS



OPPORTUNITY

- Extremely low valuations
- Low competition for making investments
- Low base effect (recession will translate into high growth rate)
- Some industries are just starting to evolve and facing no major competition



In short – with new pro-EU government
in Ukraine the times arrived when
**valuations are very low and potential
is very high!**



OUR TARGET:
BRING YOU TO KYIV
ON JUNE 19TH