## GLOBAL ENTREPRENEURSHIP NETWORK 2015 IMPACT REPORT



## CONTENTS

A MESSAGE FROM THE PRESIDENT	2
WHAT IS GEN?	6
OUR MISSION	6
OUR APPROACH	7
THE GEN UNIVERSE	8
A WORLD OF IMPACT	10
A PLATFORM TO CELEBRATE, UNDERSTAND, COMPETE, SUPPORT AND CONNECT	12
VIP ENGAGEMENT	26
OUR GLOBAL PARTNERS AND SUPPORTERS	30
BRAND ENGAGEMENT	31
THE ENTREPRENEURIAL PULSE: ONE TWEET AT A TIME	33
THE GLOBAL ENTREPRENEURSHIP NETWORK	34
OUR REACH: COUNTRY METRICS	42
LOOKING AHEAD	54



#### THE BIRTH OF GEN: FROM ONE WEEK TO FIFTY-TWO

Early in 2013, the City of Moscow was selected to host the Global Entrepreneurship Congress, the annual gathering of the communities that make up Global Entrepreneurship Week. As the organizers, when it came time to pack our bags in March 2014 and head to the beautiful Manege building outside the walls of Red Square, we were worried. Vladimir Putin was sparring with heads of state across the world over actions in the Crimea and Ukraine. Would people come?

As entrepreneurs, we knew that in every problem, there is a gift for you in its hands. The GEC in Moscow in the end welcomed more than 6,000 startup champions with delegations from 153 nations—63 more countries than went to Russia for the Olympics. When we learned that less than 20 people had cancelled, our faith in the power of the global entrepreneurship community was sealed.

But something else even more significant happened in Moscow. Emboldened by the extraordinary turnout, the grassroots communities behind Global Entrepreneurship Week declared they were ready to go from a one week celebration to a fifty-two week network. Such global strength in numbers in the face of geopolitical differences was not something to waste. The idea for the Global Entrepreneurship Network, or "GEN," was born.

The year that followed since has been about realizing this goal. While further enhancing GEW as the heart delivering

oxygen to the rest of the system, through effective board leadership, strong partners and a very smart and diligent global staff, one by one the pieces of an important global network supporting entrepreneurs were built and then assembled at the GEC in Milan in March 2015.

More specifically, with policymakers better understanding the importance of new firm formation to jobs and the economy. Startup Nations was expanded to 49 members through support from the Kauffman Foundation, and the Startup Nations Summit in Seoul, Korea provided a major finale to GEW 2014. Funding from the Kauffman Foundation also has enabled the Global Entrepreneurship Research Network (GERN) to build off of its inaugural meeting in Moscow to generate new joint research projects around, for example, measuring startup ecosystems. The GERN Ecosystem Mapping Project has a member-endorsed methodology and is extending an easyto-use, open access database and visualization tool to 100 cities around the world.

The Global Entrepreneurship Index covering 130 countries was released in an effort to encourage more leaders around the world to monitor their performance and enhance how they collect data and what they do with it. An enterprise registration system was created in partnership with the United Nations with dozens of nations already subscribed using it to simplify the regulatory process for entrepreneurs, especially in developing economies. Pitch and business plan competitions aligned with industries or demographic groups expanded rapidly around the world with,

for example, the Creative Business Cup and Get in the Ring now hosted in 50 and 64 countries, respectively. Programs such as Startup Experience and GES Youth, done in partnership with the White House, were created and rolled out for different demographic groups, including younger people and women.

GEW began during the Great Recession in 2008 with 3 million people participating in activities, competitions and events in 77 countries. Since then it has doubled in size, and GEW is now celebrated each November by nearly 10 million people in 157 countries.

As it has grown, GEW has welcomed more and more voices of the entrepreneurial ecosystem into its community, adding experienced entrepreneurs, investors, a wide array of support organizations and, most recently, researchers and policymakers. Serving as a rallying point for connection and collaboration, the community arising from the planning and execution of GEW each November, has started to uncover and validate promising new methodologies to building and strengthening those ecosystems.

As we look to the future, the need to evangelize for entrepreneurship is waning. What remains, however, is a stronger-than-ever demand for better, evidence-based approaches to empowering and enabling entrepreneurs. The Global Entrepreneurship Network is a platform of programs and initiatives—developed by the strategic partners and communities that celebrate GEW—to address this challenging demand.

GEN aligns in one global community the best and most promising efforts identified during Global Entrepreneurship Week with a wide-ranging collection of initiatives that engage and strengthen all parts of the entrepreneurial ecosystem throughout the year. As GEN takes shape in each country, it is emerging as a trusted partner of national governments and key private sector organizations working to develop entrepreneurial growth. We look forward to receiving you in Medellin, Colombia, on March 14, 2016, for the next Global Entrepreneurship Congress where we will see how GEN's impact has been bigger than the sum of its parts, and when we will unveil new initiatives to fill the gaps.

By providing a compass for identifying and implementing the most effective initiatives in the world, GEN is building one global entrepreneurship ecosystem—not only unleashing ideas but providing a path for promising minds to turn them into the innovations that explore the possibility of human endeavor for the benefit of all.

Jonathan Ortman



### #GEW

Countries

149



Partners

11,101



**Activities** 

28,363



**Participants** 

8,285,533

### WHAT IS GEN?

## BUILDING ONE GLOBAL ENTREPRENEURIAL ECOSYSTEM

The Global Entrepreneurship Network is a platform of programs and initiatives to help people unleash their ideas and turn them into promising new ventures—creating jobs, unearthing innovations for society and strengthening economic stability around the world.

Ranging from efforts to inspire and educate nascent entrepreneurs to advancing research and connecting global leaders in person, GEN is building one global entrepreneurship ecosystem. While it started as a grassroots movement anchored in established economies with stable political systems, GEN now operates in all types of economies and cultures.

More startups are now springing up in the most unexpected parts of the world. Entrepreneurial programs, capital and talent now travel far to find the most promising founder teams. National policy advisors are more savvy and attuned to the needs of their startup ecosystems in an on-going quest to smooth the path for new firms to start and scale. However, such great success has brought new challenges.

This globalization of entrepreneurship has brought an explosion of programs, startup communities and investment into a new field where there is a paucity of data around what works and what does not in supporting nascent entrepreneurs and new firms forming and trying to scale. Traditional business, education and government

leaders have been eager champions, but they need more sophisticated tools, programs and research to help them more efficiently direct their attention and funds to areas that have the greatest impact on future economic growth.

GEN is a compass to help address these needs by identifying effective initiatives that positively impact whole societies and interventions that target the most critical areas for entrepreneurial ecosystems around the world.

#### **OUR MISSION**

More entrepreneurs: Expanding the number of people working for or launching startups around the world by fully legitimizing entrepreneurs in all cultures and economies. The world needs more entrepreneurs.

More collaborative ecosystems: Increasing understanding between the new and traditional elements of emerging startup communities and entrepreneurship ecosystems to promote more comprehensive engagement throughout the private and public sectors in supporting entrepreneurship advancement. It takes a village where everyone collaborates to succeed.

Born global founders and communities: Supporting the emergence of a new class of global entrepreneurs with access to global programs, networks and research inside GEN's 150 nation-strong community. National boundaries are open to innovation, and a new creative class of risk takers is hard-wired to a global network.

Increased understanding of the field:
Connecting an emerging community of
national entrepreneurship policy advisors
with a next generation network of worldclass entrepreneurship research institutions
in an effort to generate robust data analysis
in support of evidence-based policymaking
and entrepreneurial support programming.
GEN provides critically needed insight into
what works and what does not in supporting
new firm formation.

Connect: Efforts to connect entrepreneurs, investors, savvy policymakers, researchers, startup community leaders and other leaders and feeders across the globe as they support, enable, start and scale new firms and entrepreneurs.

#### **OUR APPROACH**

GEN operates through the following arenas:

**Celebrate**: Efforts to promote a more entrepreneurial culture by celebrating the successes of entrepreneurs and inspiring the next generation behind them.

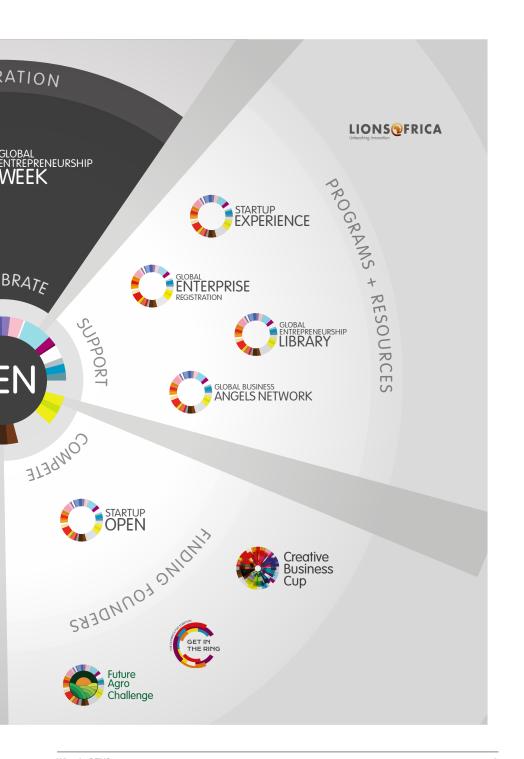
**Support**: Programs and resources intended to help smooth the path to market for founder teams and provide entrepreneurs at all stages with the support necessary to reach the next level.

Compete: Competitions to test for the best founder teams and offer them a competitive club of global peers, communities and programs to help fast track their efforts to start or scale ventures.

**Understand**: Efforts to help increase the quality and quantity of data and research available to policymakers and startup community leaders to help identify bestin-class programs and policies to advance local and national entrepreneurial growth.

What is GEN?





What is GEN?





## A PLATFORM TO CELEBRATE, COMPETE, SUPPORT, UNDERSTAND AND CONNECT

The Global Entrepreneurship Network is a year-round platform of programs and initiatives that impact the global entrepreneurship ecosystem in different ways. Below are just a handful of examples of how the Global Entrepreneurship Network is making its mark in those areas.

#### **CELEBRATE**

#### **GEW Doubles In Size**

Now celebrated in 157 countries by millions of participants through more than 25,000 events and competitions, Global Entrepreneurship Week is the heart that pumps oxygen to the wide array of yearround programs and initiatives that help entrepreneurs start and scale new businesses.

From the opening ceremony in Athens, Greece, to the official closing at the Startup Nations Summit in Seoul, Korea, GEW provided something for everyone. Inspirational speeches from successful entrepreneurs to encourage future founders. Pitch competitions to help founder teams sharpen their skills and compete for resources. Programs to provide resources and support job creators at all stages. Networking sessions to connect nascent entrepreneurs with potential collaborators, mentors and investors. Summits and roundtables to promote a deeper understanding of the policies and programs necessary for entrepreneurial growth. And more.

Cities of all sizes around the world hosted multiple events throughout the week. Kansas City, home of the Kauffman Foundation, which founded GEW, held an impressive 70 events for a mid-size city (population 450,000). Topping the charts for the world's largest cities was London (population 8.3 million) with an amazing 240 events.

In seven short years, Global Entrepreneurship Week has more than doubled in size while its impact goes far beyond a simple collection of events. The examples below are just a few cases where GEW is making a difference.

Armenia and Turkey: The historically strained relations between the neighboring countries were put aside by their respective startup communities as they hosted a joint Startup Weekend during Global Entrepreneurship Week. While the border between Turkey and Armenia is still closed and they don't have any diplomatic relations, the organizers and both GEW campaigns supported the effort to contribute to peacebuilding through mutual economic interests established by cross-border startups.

**Belgium:** The Brussels Stock Exchange and ING Belgium hosted a high-level gathering of 12 of the country's leading entrepreneurship organizations to focus on unique

challenges facing female entrepreneurs. Michèle Sioen, president of the Federation of Belgian Enterprises, kicked off a series of roundtables where 120 participants developed recommendations for policymakers and business leaders to help more women start their own ventures.

**Cape Verde:** Entrepreneurial education was brought to a new level this year as a coordinated effort between secondary schools throughout the country led to over 12,000 students receiving a master class of entrepreneurship.

**Canada:** Prime Minister Stephen Harper announced the Canadian Government's intent to provide continued support to Futurpreneur Canada, the host organization behind GEW Canada, to enhance the ability of young entrepreneurs to start small businesses across the country by providing both mentoring and business financing.

**Dominican Republic:** The national Congress declared November 12 as 'Dominican Entrepreneur Day,' leading to an extended week of countrywide entrepreneurial celebrations.

**Iran:** The winning idea from Startup Weekend Tehran came from a woman whose team built a game in which users save trees and ultimately, donate to save real trees all around the world. It was one of the most voted for startups in the later stages of the Global Startup Battle competition.

**Myanmar:** The GEW campaign expanded outside the boundaries of the capital city of Yangon, reaching and supporting nascent entrepreneurs from Taunggyi and Mandalay for the first time.

**Nepal:** Following GEW, the Ministry of Industry announced a special fund for new entrepreneurs called 'Innovation fund.' The Ministry also has decided to operate a visa support center within the Department of Industry to enable foreign direct investment in Nepal to help local entrepreneurs scale up their businesses.

Pakistan: Through GEW, partners succeeded in stimulating policy discussions at multiple levels. The UNIDO-Investment and Technology Promotion Office in Bahrain asked GEW Pakistan to take the lead in facilitating introduction of its Entrepreneurship Development and Investment Promotion program in Pakistan. As a result, GEW Pakistan developed strong ties with the Islamic Chamber of Commerce, Industry, and Agriculture and the International Network for SMEs for collaboration on this initiative. Furthermore, discussions have been started with the Islamic Chamber of Commerce, Industry, and Agriculture on creating a joint strategy to establish a business incubator and a startup fund in Pakistan.

**Palestine:** GEW Palestine wrapped up with a celebration of innovation in the form of a national demo day. The event featured ten of Palestine's top startups, all looking for funding, mentorship or other types of support. More than half of the startups who presented are now in negotiations with VCs from the event for next-level investment.

**Peru:** Piero Ghezzi, minister of Production, declared the entire month of November as a Month of Entrepreneurship.

**Poland:** The GEW host organization and its strategic partners helped in the creation of a new entity, the Coalition for Entrepreneurship, bringing together some of the most important Polish institutions, NGOs and companies.

**Somalia:** As a result of its efforts leading the GEW 2014 campaign in Somalia, Shaqodoon, is working closely with the country's Ministry of Business and Investment and Ministry of Youth and Sports to develop a National Youth Entrepreneurship Policy.

**Tajikistan:** Entrepreneurs from opposite ends of the world were brought together by an interactive video session between Tajik entrepreneurs and American entrepreneurship students in New Mexico, leading to various joint business ideas, including an online site selling Tajik handicrafts in the United States.

**United Kingdom:** The handshake selfie red carpet toured the country, connecting thousands of British entrepreneurs, politicians and community leaders through a simple handshake and viral selfies to demonstrate the power of networking.

## IN THEIR OWN WORDS

"It was an incredible, fastpaced experience to meet and compete with so many other great people and learn a lot about burgeoning startups in the region."

Connor Burns, Bermuda Aerial Media, winner of the 2014 Future Agro Challenae

"It is so important to work on something that you love and enjoy doing, especially in a startup where the early stages are full of ups and downs. I love what I do but if I wasn't passionate—if it wasn't in my bones—then it would have been very difficult to survive the journey."

Ziv Lautman, cofounder of BreezoMeter, Startup Open 2014 winner "We are actively tackling the challenge of transforming an 'ego-system into an ecosystem'."

Mariano Mayer, director of Buenos Aires Emprende, at the GEW 2014 tailend event in Seoul

"We envision our city
as being the center of
innovation and creativity,
as well as a benchmark
for Latin America and
the world—and working
closely with the local
entrepreneurial ecosystem
is critical in this path.
The recognition we are
receiving from the Global
Entrepreneurship Network
is an honor, and above all,
it is an impetus to continue
arowina."

Mauricio Macri, mayor of Buenos Aires

"I met some really cool entrepreneurs and investors that gave great feedback. Pitching in such a unique way was a lifechanging experience."

Gibran Chuzaefah Amsi El Farizy, cofounder of eFishery, winner of Get in the Ring

"For most of us, this was our first involvement in the Startup community and GEW. It was a crash course in getting to know the startup world! Since winning we've met people from all walks of life—from the CTO of the United States of America, to the team that runs Indiegogo. Each person we meet helps us learn and grow our business."

Denny Hollick, cofounder of ConceptKicker, winner of the 2014 Global Startup Battle "The talent of Mexicans, together with the Federal Government's commitment to innovation and efforts in consolidating an entrepreneurial environment, turn Mexico into an ideal ecosystem for high-impact ventures."

Enrique Jacob Rocha, president of Mexico's National Entrepreneurship Institute, on being selected as host nation of the 2015 Startup Nations Summit

"Winning a global pick has led to more recognition from potential partners, clients, and funders, and has given us a platform to show people what we are doing and how they can aet involved."

Tariq Fancy, founder of Rumie, winner of the 'Best Social Startup from Startup Open 2014

#### GEW Ireland Introduces 'GEW: The Magazine'

Sir Richard Branson—a long-time supporter of Global Entrepreneurship Week and keynote speaker of the 2012 Global Entrepreneurship Congress—is featured on the cover, exclusively looking 'Forward' to the next generation of risk-taking entrepreneurs kickstarting businesses.

"In a way, the biggest risk to an entrepreneur's success is the fear of starting," the founder and chairman of Virgin Group said.

Branson's energy resonates throughout the magazine with a central focus from leaders within the Global Entrepreneurship Network about scaling the entrepreneurship message that high-impact startups are now springing up in the most unexpected corners of the world.

The global message is clear, 'entrepreneurship is taking on the world.'

Through the dedicated efforts of the publishers from the GEW Ireland publishing team led by Maree Morrissey and David Bradley, the publication reached 1.3 million readers—distributed in every edition of the *Financial Times* worldwide.

Featured GEW countries included: Italy, Croatia, Ireland, Greece, Iran, Turkey, Rwanda, Brazil, UK,



USA, Denmark, Netherlands, Tunisia, Qatar, Bermuda, Botswana, Belgium, Greenland, Moldova, Barbados, Israel, and Sweden.

#### **UNDERSTAND**

#### Index Maps Entrepreneurial Ecosystems in 130 Countries

While the reliability of data and methodologies make global indexes inherently challenging for academic researchers, they remain a powerful tool in generating the attention of policymakers and others trying to learn how they can help entrepreneurs and improve the environments in which they try to start and scale firms.

The 2015 Global Entrepreneurship Index, released in partnership with the GEDI Institute, shows that entrepreneurship is generally on the rise around the world but that there is much room for growth.

The Index examined the entrepreneurial ecosystems in 130 countries and measured global entrepreneurial capacity at 52 percent. It provides a detailed look at the entrepreneurial ecosystem of nations by combining individual data, such as opportunity recognition and risk perception with institutional components like the depth of capital markets, globalization and spending on research and development.

The United States tops the list of countries, followed by (in order): Canada, Australia, United Kingdom, Sweden, Denmark, Iceland, Taiwan, Switzerland and Singapore.

The Index has found that entrepreneurship tends to be higher in richer countries and that different regions face very different challenges and priorities in growing their ecosystems. These are important findings for policymakers as it suggests that there is no one optimal policy approach that will work everywhere.

National-level entrepreneurship is defined as the dynamic, institutionally embedded interaction between entrepreneurial attitudes, entrepreneurial abilities, and entrepreneurial aspirations by individuals, which drives the allocation of resources through the creation and operation of new ventures.

Policy-driven events featuring discussions about the Index and its findings were held in Athens, Greece; Cairo, Egypt; Frankfurt, Germany; Gaborone, Botswana; Jakarta, Indonesia; London, England; Lusaka, Zambia; Nicosia, Cyprus; Prague, Czech Republic; Riyadh, Saudi Arabia; Sofia, Bulgaria; and more.

#### Networks Contribute to Evidence-Based Policymaking

The research and policy work within the Global Entrepreneurship Network is enabling policymakers and researchers to keep pace with the field and comb the world for emerging best practices, by:

- Bringing together funders of entrepreneurship research with an interest in better aligning the body of research and data that are available to help build healthy entrepreneurial ecosystems through the Global Entrepreneurship Research Network.
- Forming a solid Startup Nations network, composed of startup-savvy policymakers and program leaders focused on exploring different ideas to help accelerate new and young firm formation at all levels whether local, state, regional or national.
- Ensuring the voice of entrepreneurs is heard when considering policies to promote new firm formation by providing a Compass Survey in 19 languages that assesses the experience of entrepreneurs vis-a-vis the policy framework in which they operate.



#### The Growth of Startup Nations

Startup Nations has matured from a small, informal community in 2013 into a specialized, active network of startup-savvy policy advisors to governments, with 49 locations represented in 2014—a growth of 47 percent from the previous year with 23 new nations representing five continents. The members are less the highly visible, senior-level officials, but rather the individuals behind-the-scenes drafting new legislation and rules or advising ministers from third party organizations on various new firm formation policies, including the designing of any publicly funded programs. The Startup Nations Summit (SNS), gathered in Seoul in November 2014, welcomed representatives from 45 countries, and included for the first time, participation from seven high-level government officials, including South Korea's Deputy Prime Minister and the Director for Entrepreneurship at the White House. This set the stage for a Ministerial at the GEC in Milan. The National Institute for the Entrepreneur (INADEM) of Mexico will host SNS in November 2015 in Monterrey. INADEM is an institute established by Presidential Decree within the Ministry of Economy and with the goal of moving Mexico toward a growth model founded on innovation.

#### The Emergence of GERN

Of equal importance has been the new Global Entrepreneurship Research Network (GERN), where funders of entrepreneurship research and prestigious international researchers and institutions align research agendas and pursue the really big questions looming in the future for the field. GERN has formed a team that is pushing concrete outcomes, such as the GERN Ecosystem Mapping Project that uses a member-endorsed methodology to extend an easy-to-use, open access database and visualization tool in 100 cities around the world. Through support and leadership from the Kauffman Foundation, GERN added 29 new members in 2014.



#### COMPETE

#### Startup Open and BreezoMeter: Simplifying Air Quality Data

Breathing is a fundamental behavior that most of us don't think twice about doing. We inhale, exhale and go about our day without wondering what we are putting in our body.

We live in an age of data, however, and Startup Open winner BreezoMeter's founders were not content with not knowing. As it turns out, they were not alone. They created an app that seeks to better inform users of the air they breathe and what it means for them.

The BreezoMeter team beat out more than 600 other startups from 38 countries to win Startup Open, cementing a spot on stage at the Global Entrepreneurship Congress in Milan as part of their prize package.

The founder team of environmental engineers from Haifa, Israel, include: Ran Korber, CEO; Ziv Lautman, CMO; Emil Fisher, CTO; and Revital Hendler.

Lautman provided some additional insights into BreezoMeter, the importance of determination and its experience with Global Entrepreneurship Week.

#### How is BreezoMeter different from its competitors?

Currently, BreezoMeter is the only company that analyzes real-time air quality data, using dispersion models while making air quality personal and beautiful. Air quality still doesn't have simple language or design to describe it—and that's what we are trying to do.

Our first version of BreezoMeter was far from perfect. We were lucky to meet Ohad Zadock, BreezoMeter's product manager, who opened our eyes to the importance of good design. I can still remember our initial arguments on the subject. Ohad claimed, "It's all about the design! Look at Google Play, apps are well planned—all the way to the last pixel. Web platforms are super attractive. We have to work on the design and UX. Users demand it." Of course, he was completely right, so we have put considerable effort into UX and design of our more recent versions.

#### Why did you decide to compete in Startup Open this year?

I had actively participated in GEW events in Tel Aviv two years ago and knew Gil Shourka, of GEW Israel, from attending conferences there. When he told me about Startup Open, I immediately understood the uniqueness of it and decided to participate. BreezoMeter did a lot of preparation for the competition, so I had a really good feeling going into it.

#### What has been the most rewarding part of being an entrepreneur for you?

Changing people's lives, for the better. After presenting the BreezoMeter concept at a GEW event last year, I met a group from China that was interested to see air quality levels in Beijing. They were concerned about air quality throughout Asia, and we ended up chatting until late and continue to stay in touch.



#### Global Pick Competitions Provide Opportunity

#### **Creative Business Cup**

Polish startup CTAdventure was recognized as a promising creative startup when it won the Creative Business Cup for its innovative game, Professor Why. Co-founders Mateusz Marmołowski and Marek Trojanowicz created the computer game to enable users to perform dozens of chemistry experiments in a safe, virtual laboratory. By combining computer-generated images with reality, Professor Why enables users to conduct chemical experiments through augmented reality technology—offering high-quality rendering of chemical agents and laboratory utensils in a safe and environmentally friendly way that encourages users to learn.

#### CleanTech Open Global Ideas

AutoAgronom, an Israeli startup that develops smart irrigation and fertilization control systems, emerged victorious at the Cleantech Open Global Ideas competition in Silicon Valley. The system allows growers to significantly increase yields while saving as much as 50 percent of water and up to 70 percent of fertilizers. AutoAgronom systems have already been successfully installed with more than 70 types of crops in 13 countries.

#### **Future Agro Challenge**

Unmanned aerial vehicle (UAV) technology is rapidly evolving, finding applications in a wide variety of industries—including agriculture. Bermuda Aerial Media, Bermuda's first licensed and insured UAV-based aerial photography, videography and surveying company, won the Future Agro Challenge. Held in Athens, Greece, the competition highlights innovative startups looking to solve agricultural challenges around the world. Prior to their victory during GEW, cofounders Connor Burns and EJ Burrows served as delegates to the 2014 Global Entrepreneurship Congress in Moscow.

#### Get in the Ring

After battling through numerous one-on-one pitch battles at the national, regional and global levels, Indonesian startup eFishery won the Get in the Ring competition in the

Netherlands. The startup takes a data-driven approach to automatic fish feeding. Its smart aqualife feeding system can sense the fish's appetite and be monitored and controlled through a smartphone or tablet connected to a network. The product is aimed toward large-scale hatchery operations that require efficient feeding solutions.

#### Global Startup Battle

ConceptKicker won the 2014 Global Startup Battle, connecting and building their business idea in 54 hours during a Startup Weekend Vancouver event and emerging victorious from a pool of 25,000 entrepreneurs from 83 countries. ConceptKicker empowers artists to live out their passion for art by being able to sell directly to their fans. The platform allows artists to transform 2D character concept art into 3D printed figures that could then be sold to fans on a crowdfunding platform.

#### SUPPORT

#### Portal Launched to Help Entrepreneurs Register New Firms

Entrepreneurs around the world now have a one-stop shop to help them formally register their new business. Developed through a partnership between the Global Entrepreneurship Network and the United Nations Conference on Trade and Development, the portal was launched during the World Investment Forum in Geneva, Switzerland.

Registering a business can be a very long and cumbersome process, involving multiple government agencies, and is often too complex for many entrepreneurs. As a result, in developing countries, more than half of the population works in the informal sector.

Since new firm formation is the primary driver of long-term economic growth in all types of economies, it will be those that simplify the process for entrepreneurs to start and scale their enterprises that are the most successful.

The Global Enterprise Registration portal (GER) represents a concrete contribution toward simplifying business registration. GER allows entrepreneurs to provide comments and feedback on the registration procedures, enabling governments to improve their processes. The portal tracks related efforts in 151 countries, and has, to date, fostered the development of dedicated enterprise registration systems in 22 cities and countries around the world with outstanding requests from more than 50 others.

#### A Spotlight on Africa

At the Global Entrepreneurship Congress in Liverpool in 2012, GEW's principal leaders from across the African continent sat down our global staff to call for a change in our approach to promoting entrepreneurship in Africa. GEW had grown to 140 countries very deliberately using a global "one size fits all" strategy that had worked in building a global ecosystem for mutual support... except in Africa.

We heard the message and got to work. GEN developed new partnerships with the U.S. State Department and the Templeton Foundation to do more for nascent African entrepreneurs. Similar to philanthropists like Ewing Marion Kauffman, the late Sir John Templeton understood that "without economic freedom, individual freedom was fragile and vulnerable." Through the vision of Thomas Debass and the Office of Partnerships, the LIONS@FRICA Partnership was born with Microsoft, infoDev, VC4Africa, the African Development Bank, and Venture Hive, among others, to do more to boost entrepreneurship in Africa. This has brought DEMO to Africa twice, advanced efforts like Africoderdojo, brought African entrepreneurs to the United States, launched boot camps and educational programs on the ground and offered Africa.co as a guide for aspiring entrepreneurs looking for resources and networks and a place to tell their story.

These partnerships are helping GEN: increase the number of GEN countries in Africa, improve national entrepreneurial ecosystem maps and national resource libraries; bring major entrepreneurship events to Africa, such as the Global Entrepreneurship Summit and DEMO; provide entrepreneurial performance data on Africa; find and promote Africa's high-impact entrepreneurs; aggregate data and material into central, easy-to-use country hubs to guide future investments toward the gaps in the ecosystem; provide a snapshot for global audiences of developments across the continent and opportunities for collaboration at Africa.co; host entrepreneurship education bootcamps and programs on the ground; and, engage African startup community leaders with the best emerging entrepreneurial ecosystems in the world through global gatherings outside of Africa.

This impact has been achieved by positioning two full-time staff in Africa and funding community curators on the ground throughout the continent.

#### CONNECT

#### GEC: From Moscow to Milan to Medellin

The Global Entrepreneurship Congress, held steps away from Red Square in Moscow in 2014, was named by the *Moscow Times* as the Best Business Event of 2014.

Hosted in Moscow at a time of political uncertainty where national differences were under the microscope, the GEC demonstrated the similarities between startup communities and the willingness of entrepreneurial ecosystems to work together and flourish.

With a growing demand from cities, communities and countries around the world for innovation and economic growth, the GEC fosters collaboration among a wide range of startup champions—strengthening connections and building one global entrepreneurship ecosystem.

Anchored by the Start+Scale Forum and the Research+Policy Summit, the GEC includes dozens of related parallel events conducted by leading global organizations actively supporting the spread of an entrepreneurial culture—as well as local fringe events aimed at helping nascent entrepreneurs start and grow new firms.

The recognition continues the growth and evolution of the event since it was launched in Kansas City at the Kauffman Foundation in 2009 for Global Entrepreneurship Week hosts from 55 countries. In Moscow, thousands of delegates—including government leaders, entrepreneurs, researchers, policymakers, investors and others—from 153 countries participated in the week-long Congress.

Other cities that have hosted the GEC before Moscow are: Dubai, UAE; Shanghai, China; Liverpool, UK; and Rio de Janeiro, Brazil.

In March 2015, Milan, Italy, hosts the global gathering. The 2016 GEC will be held in March in Medellin, Colombia.

#### Marrakech Hosts Anchor Global Event During GEW

Government leaders mixed with successful entrepreneurs in Morocco at the Global Entrepreneurship Summit, anchoring GEW celebrations in Africa. U.S. Vice President Joseph Biden and Hamdi Ulukaya, founder and CEO of Chobani, were just two of the high-profile speakers that urged entrepreneurs throughout the continent to embrace risk and serve as role models when they returned home.

Held in an Arab-African country, the selection of Morocco as the host country reflects the growing role that entrepreneurship plays in the overall economic development of the continent—especially as a force for integrating women and the young into the formal economy. Two Global Entrepreneurship Research Network members, Wamda and Endeavor Insight, released a report that provided a comprehensive understanding of trends and gaps in funding activity for Middle East and North African (MENA) entrepreneurs. The research team found that, currently, 78 percent of all founders who receive funding are male vs. 22 percent who are female. The GES challenged funders to look for investment opportunities among startups and young ventures led by female entrepreneurs.



### VIP ENGAGEMENT

A global race to build the best startup ecosystem is going on, and it is a race that is open to all types of economies and regions. Acknowledging an emerging collection of research and data pointing to the potential of new and young firms, thought leaders and elected officials at all levels alike have embraced Global Entrepreneurship Week—through proclamations as well as participation—as they look to fuel the economic engine of high-growth startups in their own countries and communities.

#### **ALGERIA**

Abdeslam Bouchouareb, Minister of Industry and Mines

Mohamed Mebarki, Minister of Higher Education and Research

#### **AUSTRIA**

Harald Mahrer, State Secretary of Science, Research and Economics

#### **BAHRAIN**

Kamal Bin Ahmed Mohammed, Minister of Transport

#### **BANGLADESH**

President Abdul Hamid

#### **BARBADOS**

Stephen Lashley, Minister of Culture, Youth and Sport

Donville Inniss. Minister of Commerce

Maxine McClean, Minister of Foreign Affairs

Esther Byer-Suckoo, Minister of Labour

#### **BELGIUM**

Kris Peeters, Minister of Economy and Employment

Philippe Muyters, Minister for Finance, Budget, Work, Town and Country Planning and Sports

Geert Bourgeois, Minister for Foreign Policy and Immovable Heritage

#### **BERMUDA**

Michael Fahy, Minister of Home Affairs

Grant Gibbons, Minister of Economic Development

#### **BHUTAN**

Prime Minister Lyonchen Tshering Tobgay

Lyonpo Nima Sangay Tshempo, Minister of Labour and Human Resource

#### **BOTSWANA**

Vincent Seretse, Minister of Trade and Industry

Armando Inroga, Minister of Industry and Commerce

#### **CAPE VERDE**

President Jorge Carlos Fonseca

Prime Minister José Maria Neves

#### **CAMBODIA**

Sun Chanthol, Minister of Commerce

#### CAMEROON

Laurent Etoundi Ngoa, Minister of Small and Medium-Sized Enterprises

#### CANADA

Prime Minister Stephen Harper

Brian Gallant, Premier of New Brunswick

Kellie Leitch, Minister of Labour and Minister of Status of Women

Jason Kenney, Minister of Employment and Social Development

Maxime Bernier, Minister of State Small Business and Tourism

#### **CHINA**

Yan Junqi, Vice Chairman of the Twelfth Standing Committee of the National People's Congress

#### CHINESE TAIPEI

Woody Duh, Minister of Economic Affairs

#### **COSTA RICA**

President Luis Guillermo Solís Rivera

Welmer Ramos Gonzalez, Minister of Economy, Industry and Commerce

#### COTE D'IVOIRE

Guillaume Soro, President of the National Assembly Ivory Coast

#### **CZECH REPUBLIC**

Prime Minister Bohuslav Sobotka

Andrej Babiš, Minister of Finance

Jan Mládek, Minister of Trade and Industry

Marcel Chládek, Minister of Education

#### **DOMINICA**

Justina Charles, Minister for Culture, Youth and Sports

#### DOMINICAN REPUBLIC

José del Castillo Saviñón, Minister of Industry and Commerce,

Ligia Amada Melo de Cardona, Minister of Higher Education, Science and Technology

#### **FRANCE**

Emmanuel Macron, Minister of Finance

#### **GABON**

Gabriel Tchango, Minister of Small and Medium Enterprises, Crafts Industry and Commerce

#### **GRENADA**

Prime Minister Keith Mitchell

Emmalin Pierre, Minister of Youth and Ecclesiastic Affairs

#### **GUINEA**

President Alpha Conde

#### **IRELAND**

Prime Minister Enda Kenny

#### **ISRAEL**

Prime Minister Benjamin Netanyahu

Meir Cohen, Minister of Welfare and Social Services

#### **JAMAICA**

Julian Robinson, Minister of Science, Technology, Energy and Mining

Ronald Thwaites, Minister of Education

Anthony Hylton, Minister of Industry, Investment and Commerce

#### KOSOVO

President Atifete Jahjaga

#### MADAGASCAR

President Hery Martial Rajaonarimampianina

Jules Etienne, Minister of Industry, Private Sector Development and Small and Medium-Sized Enterprise Promotion

Marie Monique Rasoazananera, Minister of Higher Education and Scientific Research

Neypatraiky Rakotomamonjy, Minister of Posts, Telecommunications and New Technologies

#### **MALTA**

Chris Cardona, Minister for the Economy, Investment and Small Business

#### **MAURITIUS**

Soomilduth Bholah, Minister of Business, Enterprise and Cooperative

#### **MOLDOVA**

Vladimir Hotineanu, Minister of Health

#### **MOROCCO**

Salaheddine Mezouar, Minister of Foreign Affairs

#### **MOZAMBIQUE**

Fernando Sumbana, Minister of Youth and Sports

Armando Inroga, Minister of Industry and Trade

#### **NAMIBIA**

Nahas Angula, Minister of Defense

#### **NEW ZEALAND**

Prime Minister John Key

Steven Joyce, Minister of Economic Development

#### **NIGERIA**

Olusegun Aganga, Minister of Industry, Trade and Investment

#### PAKISTAN

Ahsan Iqbal, Minister of Planning, National Reforms and Development

#### **PALESTINE**

President Mahmoud Abbas

Prime Minister Rami Hamdallah

Ma'moun Abu Shahla, Minister of Labor

Mohammad Mustafa, Minister of Economy

#### **PARAGUAY**

Vice President Juan Afara

Marcelo Soto, Minister of Youth

#### **PHILIPPINES**

President Benigno Aquino III

Vice President Jejomar Binay

#### **PORTUGAL**

President Aníbal Cavaco Silva

António Pires de Lima, Minister of Economy

#### **QATAR**

Sheikh Ahmed Bin Jassim Al Thani, Minister of Economy and Commerce

#### SAUDI ARABIA

Prince Abdulaziz Bin Abdullah

Tawfiq Al Rabia, Minister of Commerce and Industry

Adel Fakeih, Minister of Labor

#### **SINGAPORE**

Sim Ann, Minister of State, Ministry of Education and Ministry of Information and Communication

#### **SOMALIA**

Hirsi Ali Hassan, Minister of Presidency

AbdiAziz Samale, Minister of Finance

Musa Mohamed Kasim, Minister of Commerce

Ali Saed Raygal, Minister of Youth and Sports

#### **SPAIN**

King Felipe de Bourbon

Prime Minister Mariano Rajoy Brey

#### ST. LUCIA

Emma Hippolyte, Minister of Commerce, Business Development, Investment and Consumer Affairs

#### **SWAZILAND**

Gideon Dlamini, Minister of Commerce, Industry and Trade

#### **SWEDEN**

Prince Carl Philp

#### UNITED KINGDOM

Vince Cable, Secretary of State for Business Innovation and Skills

Matthew Hancock, Minister of Business and Enterprise

#### **UNITED STATES**

Vice President Joseph Biden

Penny Pritzker, U.S. Secretary, Department of Commerce

Maria Contreras-Sweet, Administrator, U.S. Small Business Administration

#### **UGANDA**

Gabriel Ajedra, Minister of Investment

#### **URUGUAY**

President José Mujica

#### **ZAMBIA**

Bob Sichinga, Minister of Commerce, Trade and Industry

John Phiri, Minister of Education

#### **ZIMBABWE**

Francis Nhema, Minister of Youth, Development, Indigenization and Empowerment

Opa Muchinguri, Minister of Women Affairs, Gender and Community Development

## OUR GLOBAL PARTNERS AND SUPPORTERS

Fortifying the engagement of thousands of local partners holding events and activities during Global Entrepreneurship Week is a collection of Global Partners and Supporters that bring a wealth of expertise, experience and energy to the initiative.

The following organizations contribute to Global Entrepreneurship Week in a variety of ways: creating founder teams that launch startups, providing hosts of national campaigns, contributing mentors to guide nascent entrepreneurs, running high-profile competitions, engaging in substantive discussions and more to further the field of entrepreneurship.

powered by

## Ewing Marion KAUFFMAN Foundation

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#### CHAMPION

Ewing Marion Kauffman Foundation

#### PREMIER

Junior Achievement

Endeavor

Youth Business International

John Templeton Foundation

U.S. Department of State

UNCTAD

#### **FEATURED**

Aspen Network of Development Entrepreneurs

Center for International Private Enterprise

Center for Cultural and Experience Economy (CKO)

D.CAMP

DECA

Entrepreneurs' Organization

Erasmus Centre for Entrepreneurship

The GEDI Institute

Industry Disruptors - Game Changers

META Group

Network for Teaching Entrepreneurship

UP Global

#### MEDIA

**CNBC** 

## BRAND ENGAGEMENT

Major brands that support GEW through its national campaigns and activities include (in alphabetical order)









**Bank Audi** 

































































## THE ENTREPRENEURIAL PULSE ONE TWEET AT A TIME



When economies turn down, #entrepreneurs turn up - 20 of the world's hottest #startups: http://cnb.cx/1xMamDQ @unleashingideas



5 tips on building a powerful brand: advice from @Virgin #GEW2014

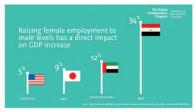


#### Richard Branson

Women of the World speak out for Global Entrepreneurship Week virg.in/AFj9Z #readbyrichard



A reminder of the impact that women entrepreneurs have on the global economy. #GEW2014





#### Tory Burch

It's Global Entrepreneurship Week. Are you dreaming big enough? #GEW2014



# THE GLOBAL ENTREPRENEURSHIP NETWORK





# CELEBRATE

# Global Entrepreneurship Week | gew.co

During one week each November, thousands of events and competitions around the world inspire millions to engage in entrepreneurial activity while connecting them to potential collaborators, mentors and even investors. In seven years, Global Entrepreneurship Week has expanded to 150 countries—building and strengthening entrepreneurial ecosystems around the world. Powered by the Kauffman Foundation, the initiative is supported by dozens of world leaders and a network of more than 11,000 partner organizations

# **SUPPORT**

#### Startup Experience | startupexperience.org

Startup Experience offers intensive transformational workshops designed to inspire the next generation of young entrepreneurs. It introduces students to the entrepreneurial mindset and provide hands-on training in high impact-entrepreneurship. Students build creative capacity and entrepreneurial confidence, and learn effective tools to build new ventures.

#### Global Entrepreneurship Library | globalentrepreneurshiplibrary.org

The Global Entrepreneurship Library, created in partnership with the Kauffman Foundation and the World Economic Forum, is an international portal of knowledge and resources to enable entrepreneurial success. The Library provides a way for useful information needed by entrepreneurs to be curated within each country, and contributed to a pool of knowledge shared internationally. Entrepreneurs can find resources by country, language, topic, type, market and stage of business.

#### Global Enterprise Registration | ger.co

Global Enterprise Registration is an index of web portals around the world allowing online business registration or describing the business registration process. It is intended to promote the use and improvement of business registration services worldwide, by allowing easy access to existing online systems and by facilitating the



exchange of experiences and best practices among governments. Global Enterprise Registration is jointly produced by UNCTAD and Global Entrepreneurship Week.

# LIONS@FRICA | africa.co

The Liberalizing Innovation Opportunity Nations (LIONS@FRICA) is a partnership that seeks to mobilize the knowledge, expertise and resources of leading public and private institutions to encourage and enhance Africa's innovation ecosystem and to spur entrepreneurship by investing in: capacity building, access to capital, enhanced connectivity to global markets, and credibility by raising awareness of Africa's innovation potential. Launched at the 2012 World Economic Forum on Africa, the partnership is on track to support 100,000 entrepreneurs as they launch and expand technology-based business by 2020.

# The Global Business Angels Network | gban.co

The Global Business Angels Network interfaces with entrepreneurs, policymakers, early-stage finance actors and leading entrepreneurial support programs to strengthen the global entrepreneurial ecosystem. Whether helping recruit more investors, expanding geographic investment arenas beyond local markets or amplifying the angel "voice" to regulatory issue discussions, GBAN seeks to provide an inclusive, supportive community of early-stage investors around the world.

# COMPETE

# Startup Open | startupopen.org

Startup Open is a virtual competition to identify and recognize promising young startups around the world. The top 50 applicants, selected from more than 60 countries, are recognized each year as the GEW 50 and considered finalists for prizes and additional opportunities. Previous winners—startups from Croatia, Ghana, Israel, and the United States—have been featured by CNBC, CNN, *Fast Company* and *Forbes*.

# Creative Business Cup | creativebusinesscup.com

The Creative Business Cup is the world championship for entrepreneurs in the creative industries—including design, gaming, music, film, content production, architecture and more. While these industries hold great potential, creative entrepreneurs are not as prepared with the business skills necessary to take their ideas to the next level. Winners from more than 50 national competitions participate in the global final during Global Entrepreneurship Week in Copenhagen, Denmark.

# Get in the Ring | getinthering.co

Get in the Ring brings promising entrepreneurs from 64 countries around the world in contact with investors and inspires the next generation of entrepreneurs to begin the entrepreneurial journey. The Investment Battle is the international competition of Get in the Ring, created by the Erasmus Centre for Entrepreneurship in the Netherlands,

where entrepreneurs face off in a boxing ring. The battle takes place around the world between June and November, with the grand finale in Rotterdam during Global Entrepreneurship Week.

# Future Agro Challenge | futureagrochallenge.com

The Future Agro Challenge is the world championship for innovators, visionaries and leaders to change our everyday life through farm, food and lifestyle. The goal of the competition is to innovate farming and business practices in water management, production conservation, instant data access, crop diversity and post harvest waste; to increase education and training; to transform primary agricultural production into biological solutions; to invent alternative uses of natural products; and to revolutionize new ways to address the importance of living healthy lifestyles.

# **UNDERSTAND**

# Global Entrepreneurship Research Network | gern.co

The Global Entrepreneurship Research Network is a working coalition of institutions funding research as a tool in realizing the full potential of entrepreneurship to create inclusive prosperity on a global scale. Its objectives are to develop a next generation of entrepreneurship research, share lessons and knowledge, and establish open, standardized data resources. Each member organization is a leader in its nation or region in promoting entrepreneurship.

#### Startup Nations | startupnations.org

Startup Nations is all about identifying policy levers that can unleash high-impact entrepreneurship and innovation. It is made up of startup-savvy policymakers and program leaders focused on exploring different regulatory changes and other policy ideas to help accelerate new and young firm formation in their economies. It shares ideas about what is working and what is not; connects to research and communicates priorities to a Global Entrepreneurship Research Network; and, enables informal knowledge sharing among economies focused on leveraging entrepreneurs and their startups.

#### Global Entrepreneurship Index | thegedi.org

The Global Entrepreneurship Index is an annual index that measures the health of entrepreneurship ecosystems in 130 countries. It collects data on the entrepreneurial attitudes, abilities and aspirations of the local population and then weights these against the prevailing social and economic infrastructure – this includes aspects such as broadband connectivity and transport links to external markets. Overall, it is a compass for identifying initiatives and interventions that target a country's most critical areas and positively impact whole societies.

# Compass Report | gew.co/survey

The Compass Report assesses the experience of high-impact entrepreneurs in more than 30 countries so that the outcomes may help inform future policy decisions affecting new and young firms. Conducted leading up to and through Global Entrepreneurship Week, survey results guide the development of policy summits in participating countries. A report outlining key findings is released during the Global Entrepreneurship Congress.

# CONNECT

# Global Entrepreneurship Congress | gec.co

The Global Entrepreneurship Congress is a gathering of startup champions from around the world—where entrepreneurs, investors, researchers, thought leaders and policymakers work together to help bring ideas to life, drive economic growth and expand human welfare. The Congress brings together thousands of delegates from 150 countries to discuss economic and policy challenges around growing entrepreneurial ecosystems.

# Startup Nations Summit | startupnations.org

The Startup Nations Summit features startup-savvy policy advisors and startup community leaders collaborating on smarter policies and government leadership to support new firm formation. Co-hosted by Startup Korea and the Banks Foundation for Young Entrepreneurs, the Startup Nations Summit from November 23 – 25, 2014, served as the finale of Global Entrepreneurship Week 2014 in Korea.

# GES Youth | gesyouth.co

GES Youth is a gathering of 50 young people who have recently started new firms around the world. The event allows these promising entrepreneurs to showcase their respective success stories and give them the opportunity to connect, share and learn from their peers. With a focus on scaling businesses and creating useful connections across borders, GES Youth equips its participants with the tools and knowledge to broaden the success of their businesses.

# LEADERSHIP & STAFF

# **GLOBAL BOARD**

Donna Harris Cofounder, 1776

Jeff Hoffman Founder, ColorJar

Rebeca Hwang Managing Partner, Rivet Ventures

Jonathan Ortmans President, Global Entrepreneurship Network

Erik Pages Founder and President, EntreWorks Consulting

# PROFESSIONAL STAFF

Jonathan Ortmans President

Mark Marich Executive Vice President

Alan Simensky Chief Financial Officer

Büke Çuhadar Vice President

Cristina Fernandez Director for Policy & Research

Alana Ramo Director of Strategic Partnerships

Nick Vilelle Director for African Initiatives

Genesis Lodise Director for Digital Media

Peter Komives Director for Network Integration

Charlotte Lamontagne Communications Manager

Hana Kefela Program Manager

Hope Grauel Strategic Projects Associate

# CONTACT

Global Entrepreneurship Network 2400 N Street NW, Suite 603 Washington, DC 20037 hope@gew.co



# **OUR REACH**

MAPPING OUR PROGRESS AROUND THE GLOBE



Over the following pages, you will find relevant facts and figures about the countries involved in Global Entrepreneurship Week.

#### **HOST ORGANIZATION**

Global Opportunities Albania

**NAPEO** 

Coworking Andorra

**FACIDE** 

Gilbert Agricultural Rural Development Center

**Endeavor Argentina** 

Armenia StartUp Cup

Enterprise Network for Young Australians

Initiative for Teaching Entrepreneurship

Debate in Civil Society Public Union

**Business Builders Global** 

Tenmou

Young Entrepreneurs & Leaders League

Barbados Youth Business Trust

BFI BI7 Center for Business Communications

n2euro

Institute of Sustainable Livelihood Leadership & Exchange

**FORAM Initiatives** 

Bermuda Economic Development Corporation

The Loden Foundation

Red Bolivia Emprendedora

Association for Promotion of Entrepreneurship START

Ngwana Enterprises

**Endeavor Brazil** 

Brunei Enterprise

Junior Achievement Bulgaria

Association pour la Promotion, le Soutien et le Suivi de l'Investissement Privé (APSIP)

Youth Action for Development, YAD

Young Entrepreneurs Association of Cambodia (YEAC)

Youth Business Cameroon

COUNTRY	PARTNERS	ACTIVITIES	PARTICIPANTS
Albania	19	13	1,200
Algeria	467	2,205	261,000
Andorra	NA	NA	NA
Angola	2	1	1,300
Antigua and Barbuda	2	2	50
Argentina	98	225	48,500
Armenia	3	1	500
Australia	50	250	12,500
Austria	70	100	10,000
Azerbaijan	2	2	50
Bahamas, The	3	4	100
Bahrain	9	8	580
Bangladesh	71	102	25,000
Barbados	28	31	1,538
Belarus	NA	NA	NA
Belgium	46	52	5,000
Belize	6	8	1,000
Benin	3	3	250
Bermuda	21	38	2,750
Bhutan	10	35	350
Bolivia	32	55	32,000
Bosnia and Herzegovina	19	12	503
Botswana	10	6	750
Brazil	1,154	5,811	216,2573
Brunei	2	1	12
Bulgaria	6	146	6,000
Burkina Faso	14	17	4,500
Burundi	6	5	2,450
Cambodia	4	4	1,100
Cameroon	62	30	500,000

Futurpreneur Canada

Associação de Jovens Empresários de Cabo Verde

**Endeavor Chile** 

Entrepreneurship Foundation for Graduates

National Association of Young Entrepreneurs, R.O.C.

**Endeavor Colombia** 

YES DRC - Les Jeunes Entrepreneurs

Yo Emprendedor

Jokkolabs - Terra Nova

Croatian Small Business Union

Industry Disruptors - Game Changers

European Leadership & Academic Institute

Ministry of Economic and Business Affairs (EBST)

Dominica

Emprende Incubadora de Negocios Tecnologicos

Fundación Emprender

Middle East Council for Small Business & Entrpreneurship (MCSBE)

Fundación Salvadoreña para el Desarrollo Económico y Social (FUSADES)

**Entrepreneurship Development Center (EDC)** 

Aaltoes

Citizen Entrepreneurs

APJA Gabon

American Chamber of Commerce Gambia The

Young Entrepreneurs Association

Bundesministerium für Wirtschaft und Energie (BMWi) / RKW Kompetenzzentrum

Federation of Hellenic Associations of Young Entrepreneurs - OESYNE

Happy GEN Greenland

Dynamic Youths of Grenada Business Hub

Kirzner Entrepreneurship Center

Guyana Youth Business Trust

Junior Achievement Honduras

Canada	261	536	29,440
Cape Verde	6	159	2,012
Chile	11	17	1,200
China	87	274	41,628
Chinese Taipei	36	34	20,054
Colombia	380	480	118,700
Congo, Democratic Republic of	5	7	2,365
Costa Rica	34	51	6,000
Cote d'Ivoire	15	15	500
Croatia	11	35	1,700
Cyprus	10	12	10,000
Czech Republic	NA	NA	NA
Denmark			
Dominica, Commonwealth of	10	5	300
Dominican Republic	20	30	4,465
Ecuador	151	308	114,837
Egypt	45	153	40,000
El Salvador	17	25	2,000
Ethiopia	7	12	1,050
Finland	5	5	1,000
France	200	250	100,000
Gabon	16	9	800
Gambia, The	5	5	300
Georgia	10	10	480
Germany	625	1,667	65,000
Greece	20	35	3,000
Greenland	1	5	101
Grenada	1	1	16
Guatemala	31	33	4,200
Guyana	NA	NA	NA
Honduras	80	10	15,533

FIVOSZ - Young Entrepreneurs Association Hungary

Klak Innovit

Young Indians

Ciputra Foundation

Iran Entrepreneurship Association

American University of Iraq, Sulaimani

Think Ireland Inc

Global Entrepreneurship Week Israel

META Group

Junior Achievement Jamaica

**IMPACT Foundation** 

Queen Rania Center for Entrepreneurship

Young Entrepreneurs Club

Junior Achievement Kenya

Korea Entrepreneurship Foundation

Innovation Centre Kosovo

CAFMI (Central Asian Free Market Institute)

Entrepreneurship Support Centre at SSE Riga

**BADER Young Entrepreneurs Program** 

Silatech

ISM University of Management and Economics

**GENCreo** 

YES Foundation

Habaka Innovation Hub

Startup Malaysia

**Jokkolabs** 

University of Malta, The Edward de Bono Institute

**Empretec Mauritius** 

Endeavor Mexico - Impulsa, Junior Achievement Mexico

GEN Moldova

Jeune Chambre Economique Monaco

Startup Mongolia

Institute for Entrepreneurship and Economic Development

Hungary	1	100	7,800
Iceland	6	11	600
India	50	82	11,000
Indonesia	33	12	1,500
Iran	11	14	900
Iraq	NA	NA	NA
Ireland	135	150	7,800
Israel	90	306	31,620
Italy	11	14	2,500
Jamaica	25	35	2,000
Japan	25	35	2,500
Jordan	49	103	8,790
Kazakhstan	20	38	5,000
Kenya	5	24	31,200
Korea, Republic of	12	14	2,500
Kosovo	26	33	1,300
Kyrgyzstan	4	19	1,090
Latvia	2	4	300
Lebanon	35	34	2,833
Libya	NA	NA	NA
Lithuania	20	100	3,000
Luxemburg	2	2	120
Macedonia	7	8	450
Madagascar	50	12	25,000
Malaysia	NA	NA	NA
Mali	NA	NA	NA
Malta	9	10	500
Mauritius	10	67	1,575
Mexico	259	948	86,126
Moldova	21	30	1,000
Monaco	2	2	170
Mongolia	4	4	200
Montenegro	7	4	200

**CEED Morocco** 

**Empresa Junior** 

Project Hub Yangon

Junior Achievement Namibia

Samriddhi, The Prosperity Foundation

Stichtung Global Entrepreneurship Week

GEN-NZ

SGE Nicaragua

Enterprise Development Centre, Pan Atlantic University

**Exhibition Management AS** 

National Business Center

Alternate Solutions

Palestine for a New Beginning

Junior Achievement of Panama

Fundacion Paraguaya

British Peruvian Chamber of Commerce

Young Entrepreneur Society YES

GFW Poland Foundation

APBA / SEDES

Silatech

Junior Achievement Romania - GEA Strategy & Consulting

Center for Entrepreneurship

Babson-Rwanda Entrepreneurship Center

Qotuf Al Riyadah

**Jokkolabs** 

Centar za podršku preduzetništvu i finansijsku edukaciju

MoneyTree Singapore

**Shaqodoon Organization** 

**Endeavor South Africa** 

**GEW Spain** 

Young Entrepreneurs Sri Lanka

Caribbean Centre of Excellence for Sustainable Livelihoods (CoESL); Beyond Timeless – Co-Host

St. Lucia Chamber of Commerce, Industry and Agriculture

Morocco	NA	NA	NA
Mozambique	8	15	467
Myanmar	14	14	1,000
Namibia	11	9	11
Nepal	18	25	3,000
Netherlands	NA	NA	NA
New Zealand	71	63	1,340
Nicaragua	20	13	1,200
Nigeria	194	47	19,355
Norway	47	95	6,695
Oman	NA	NA	NA
Pakistan	20	42	10,000
Palestinian Territories	25	29	2,075
Panama	11	27	1,506
Paraguay	32	124	8,547
Peru	3	36	4,500
Philippines	77	300	23,600
Poland	2,523	2,368	89,040
Portugal	62	81	42
Qatar	17	39	1,450
Romania	NA	NA	NA
Russia	254	1,200	346,000
Rwanda	NA	NA	NA
Saudi Arabia	23	41	5,410
Senegal	NA	NA	NA
Serbia	4	9	320
Singapore	18	23	4,000
Somalia	3	3	1,021
South Africa	46	128	126,790
Spain	50	120	35,000
Sri Lanka	NA	NA	NA
St. Kitts & Nevis	16	15	2,041
St. Lucia	43	15	1,010

Youth Business St. Vincent & the Grenadines

**IEC** 

Junior Achievement Swaziland

Entrepreneurship and Small Business Research Institute

American Chamber of Commerce in Tajikistan

Zanzibar Association for Youth Education and Empowerment

Ayana Co Ltd - Global Entrepreneurship Thailand

Initiatives des Jeunes pour le Développement (IJD)

Youth Business Trinidad and Tobago

Arab Institute of Business Leaders

**Endeavor Turkey** 

Enterprise Uganda

Association of Socio-Economic Strategies & Partnerships

Higher Colleges of Technology

Youth Business International

**Endeavor Uruguay** 

Global Entrepreneurship Week

Ecosistema Nacional de Emprendimiento EneVenezuela

Vietnam Chamber of Commerce and Industry

Youth Economic Development Center

**ELIF Business Solutions Itd** 

**EMPRETEC Zimbabwe** 

St.Vincent & the Grenadines	5	12	2,000
Sudan	12	9	650
Swaziland	13	25	3,978
Sweden	128	312	22,900
Tajikistan	11	10	1,000
Tanzania	3	5	200
Thailand	34	36	3,800
Togo	5	5	1,224
Trinidad and Tobago	18	27	2,252
Tunisia	50	150	60,000
Turkey	282	265	150,000
Uganda	31	54	16,388
Ukraine	8	14	828
United Arab Emirates	3	16	2,500
United Kingdom	455	2,498	34,2546
Uruguay	16	25	4,920
United States	1,451	4,502	769,837
Venezuela	80	391	5,400
Vietnam	15	30	950
Yemen	NA	NA	NA
Zambia	10	15	4,000
Zimbabwe	4	12	900
	Grenadines Sudan Swaziland Sweden Tajikistan Tanzania Thailand Togo Trinidad and Tobago Tunisia Turkey Uganda Ukraine United Arab Emirates United Kingdom Uruguay United States Venezuela Vietnam Yemen Zambia	Grenadines  Sudan  12  Swaziland  13  Sweden  128  Tajikistan  11  Tanzania  3  Thailand  34  Togo  5  Trinidad and Tobago  18  Tunisia  50  Turkey  282  Uganda  31  Ukraine  8  United Arab Emirates  3  United States  1,451  Venezuela  80  Vietnam  15  Yemen  NA  Zambia  128  128  282  282  282  282  282  28	Grenadines       9         Sudan       12       9         Swaziland       13       25         Sweden       128       312         Tajikistan       11       10         Tanzania       3       5         Thailand       34       36         Togo       5       5         Trinidad and Tobago       18       27         Tunisia       50       150         Turkey       282       265         Uganda       31       54         Ukraine       8       14         United Arab Emirates       3       16         United Kingdom       455       2,498         Uruguay       16       25         United States       1,451       4,502         Venezuela       80       391         Vietnam       15       30         Yemen       NA       NA         Zambia       10       15

# **Key GEN Global Events:** Startup Nations Summit 2015 Mexico City, Mexico | November 22-25, 2015 **Global Entrepreneurship Week** November 16-22, 2015 **Global Entrepreneurship Congress** Medellin, Colombia | March 14-17, 2016 GEC2 Seoul, Korea | 2016 Global Entrepreneurship Week November 14-20, 2016 Global Entrepreneurship Congress Johannesburg, South Africa | March 13-17, 2017 **Global Entrepreneurship Week** November 13—19, 2017 Global Entrepreneurship Network 2015 Impact Report



